





Take a look around you. Do you see roads? Or beginnings? Obstacles? Or possibilities? At SEAT, we see the world in all its wild, wonderful glory. We can't help it. We're from a place that buzzes with creative energy. Where different is just the done thing. And so everything we touch – from cars to bikes to new mobility solutions – is designed to help you live a bolder, brighter, more surprising life.

It's life,
only bolder.

06 #AllMyFriends

Your Ibiza.

10 Exterior design 12 Interior design 14 Technology 16 Music Connectivity 18 SEAT CONNECT 20 Safety

Your way.

24 FR trim 28 Xcellence trim

32 Style trim 36 Reference trim

38 Wheels

40 Colours

42 Upholsteries

Your accessories.

46 Customisation 50 Interior 52 Protection 54 Transport 60 Pet accessories

Your choice.

64 SEAT Care 66 Environmental information



What's more fun than getting there? Being there already in the new SEAT Ibiza. So, kick back with your mates, turn up the tunes and get ready to roll. The new SEAT Ibiza was designed for all those fun-filled days ahead.

# #All/MyFriends





Life's an everyday trip. So, move it up a beat, with Full LEDs and illuminated airvents that let you fine-tune the mood for your journey. From online connectivity to hours of quality music thanks to the BeatsAudio™ Sound System, the new SEAT Ibiza was designed to power the fun: for you and everyone you know.

# Ausic and good times or all my Friends.

# You've got it, flaunt it.

Happy on the inside, stunning on the outside. With sharper lines and sophisticated curves that give you a license to roll your own way.

The new SEAT Ibiza has redesigned Full LED headlights that let you light up the town while keeping consumption down. And with renewed alloy wheels propelling you confidently forward, you'll be riding high on head-turning rims. All of this, with the subtle detail of the handwritten SEAT Ibiza logo on the boot to top off the look.



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# Step into the party.

You, your friends, in it together. With comfier, customisable upholstery and new airvent ambient lighting to add to the atmosphere. Plus, enjoy an enhanced driver experience, with a new ergonomic multifunction steering wheel, an elevated floating infotainment screen and a soft-to-touch dashboard.



# At the centre of it all.

The more you see, the more you know. Combining a larger 9.2" floating touchscreen with navigation and wireless Full Link, the new SEAT Ibiza is made for those who love to keep effortlessly connected. Sync up your maps, contact lists, music and more for on-the-go access. You can also enjoy hands-free control thanks to "Hola-Hola" natural voice command.

Complete with a fully digital 10.25" Cockpit display for all your essential drive data, you'll have the option to customise the information you need. You can even split it into 3 easy-view panels, so everything is just where you want it: right in your line of vision.

# Dance. Hangout. Drive on.

Singalongs, favourite songs. The new SEAT Ibiza is designed for a life of music, with the world-class BeatsAudio™ Sound System amping up your favourite tunes. And online access to a world of killer tracks through SEAT CONNECT.

Want to play it straight from your smartphone? No problem, step in and sync straight up with Wireless Full Link technology.





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# Connected, like best mates.

Enjoy round-the-clock access. Lock and unlock your SEAT Ibiza's doors, check its status and activate the horn remotely. You can even ask for directions or play the next tune: it all starts with SEAT CONNECT.

## Media on Demand.

When your head is filled with music and your car can play it all. Listen to what you want when you want, with full online connectivity.

# Navigation.

All your favourite spots, and all those places you've yet to discover. SEAT CONNECT makes navigation quick and easy, you can also store your daily routes and planned trips.

# Proper backup.

In case an incident occurs, Private Emergency eCall sends data, such as your location, engine type, vehicle colour and number of passengers directly to Emergency Services, making it easier for them to assist.



# Traffic Sign Recognition.

Keep your eyes fixed ahead. Traffic Sign Recognition lets you view speed limits and overtaking restrictions on your SEAT Digital Cockpit, so you'll never miss a thing.



# Side Assist.

Overtaking and changing lanes doesn't have to mean straining your neck. The front and rear-facing radars help to monitor blind spots. If anything comes within a 70-meter radius, you will be notified with a visual cue.

# Move without a care in the world.

Don't sweat it, you're sorted. The new SEAT Ibiza comes with innovative, drive-assist technology so you can focus on what's important - the fun stuff.



Lock into the groove automatically. Lane Assist helps you stay in your intended lane of travel. If you start to drift, the system lets you know so you can correct course.





# **Travel Assist**

features on the new SEAT Ibiza monitor your journey and use cameras to scan for lane markings and curves.



Unique styles and personal choice. We all have our own way to move. So, the new SEAT Ibiza comes in 4 stylish trims that let you move to the beat of your own drum.

# Trim selection.

# ck that sports look.

Get ready to impress your mates, with a SEAT Ibiza that feels as dynamic as it looks. The FR trim combines sporty design touches with enhanced performance to give you the optimum drive experience.

# Immersed in light.

What's better than you and your best friends cruising in your SEAT Ibiza? Well, you and your best friends cruising in the SEAT Ibiza with the automatic sunroof wide open.



# It's all happening on the inside.

Complete performance with optimum interior design. The high-quality cloth upholstery in the FR trim lets everyone sit comfortably with maximum lateral support.

FR trim.



# Bathing in bass.

Let your crew experience supreme sound with the top-class BeatsAudio® sound system: 7 premium speakers, a thumping subwoofer and a powerful 300W amp giving you pure depth and clarity on all your favourite tracks.



# Top-class command.

Specially designed with an exclusive FR emblem: the Nappa leather-wrapped, multifunction sports steering wheel has advanced controls that let you operate the audio and navigation system without taking your hand off the wheel.



# **Progressive rhythm.**

Get in tune with the road. With the FR trim's optional, new 18" Machined Alloy wheels, you can experience a smoother and sportier drive.



# Customise the way you move.

Car full of friends, now amp up the ride. With four SEAT Drive Profiles that tweak engine responsiveness, steering and setup. Sport Profile lets you experience the SEAT Ibiza at its peak with a more dynamic performance.

# Standard equipment

# Safety:

- Side airbag in front with curtain airbag and deactivation
- 3-point seat belt for all seats
- Visual and acoustic seat belt reminder (front and rear)
- ISOFIX + Top Tether Anchors in side rear seats
- Cruise Control System (CCS)
- Electronic Stability Control (ESC)
- Electronic differential lock (XDS) with dynamic traction support
- Hill Hold Control
- Rear disc brakes\*
- Lane Assist
- Front Assist incl. autonomous emergency braking system
- Windshield wiper with light sensor
- Separate daytime running lights with automatic headlamp activation and Coming Home feature
- Tiredness Recognition System
- Tyre pressure monitoring system
- Tool kit and tyre fit

## **Electronics:**

- Analog cluster
- SEAT Media System 8.25"
- SEAT CONNECT with Safety & Service and Remote access services for Media System
- SEAT Drive Profile with ECO function,
   Normal, Sport & Individual profiles
- Rain and light sensor
- Bluetooth® connection
- USB Type-C socket
- 6 speakers
- Digital Audio Broadcasting (DAB)
- Climatronic (2 zones)
- Coming Home feature in headlights
- 2 foldable keys with remote control function
- Power locking with remote control
- Anti-theft electronic vehicle immobilization

## **Exterior:**

- Dynamic 17" Brilliant Silver
   Alloy wheel
- Exterior mirror in Glossy Black
- Antenna for AM/FM reception
- Front grille with chromed frame
- Black window frames
- Power-folding, power-adjustable
   and heated exterior mirrors
- EcoLED headlights& LED rear lights
- Front & rear fog lights
- LED license lighting
- Rear sport bumper with chromed exhaust pipe hidden
- FR logo on boot

# Interior:

- Black greenhouse
- Coloured mouldings in airvents in Daring Red
- Sports seat design for FR trim
- Height-adjustable front seats
- Split and foldable rear seats
- Nappa Leather multifunctional steering wheel with FR logo
- Leather hand brake & gearshift knob
- Interior door and side trim panel with textile and decor moulding
- Reading lights for driver and passenger seats
- Auto-dimming interior mirror
- Sunvisors with mirrors and card-holder
- Interior lighting in the footwell, central console and door panel
- Front and rear power windows

# Move to a superior beat.

Show your mates your classy side. The Xcellence trim takes the new SEAT Ibiza to a whole new level of distinction. With a range of exceptional design features and finishing touches to transform your journey.



# Always on track.

Like that friend who always has your back. The 10.25" Digital Cockpit with online navigation keeps you heading in the right direction and helps you find the best way to your destination.

# Reflecting pure quality.

Drive with confidence. The new SEAT Ibiza Xcellence trim comes with Burgundy moulding around the interior airvents adding a dash of sophistication to your new SEAT Ibiza's cabin.



# Standard equipment.

## Safety:

- Side airbag in front with curtain airbag and deactivation
- 3-point seat belt for all seats
- Three rear head restraints
- Visual and acoustic seat belt reminder
   [front and rear]
- ISOFIX + Top Tether Anchors inside rear seats
- Cruise Control System (CCS)
- Electronic Stability Control (ESC)
- Electronic differential lock (XDS) with dynamic traction support\*
- Hill Hold Control
- Rear drum brakes
- Front Assist incl. autonomous emergency braking system
- Lane Assist
- Separate daytime running lights with automatic headlamp activation and Coming Home feature
- Windshield wiper with light sensor
- Tiredness Recognition System
- Tyre pressure monitoring system
- Tool kit and tyre fit

## **Electronics:**

- Analog cluster
- SEAT Media System 8.25"
- SEAT CONNECT with Safety
- & Service and Remote access services for Media System
- Rain and light sensor
- Bluetooth® connection
- USB Type-C socket
- 6 speakers
- Digital Audio Broadcasting (DAB)
- Climatronic (2 zones)
- Coming Home feature headlights
- Keyless system
- Rear park distance control
- Anti-theft electronic vehicle immobilization
- 2 foldable keys with remote control function

## **Exterior:**

- Design 16" Brilliant Silver Alloy wheel
- Exterior mirror in Atom Grey
- Antenna for AM/FM reception
- Hotstamping front grille with chromed frame
- Chromed window frames
- Power-folding, power-adjustable and heated exterior mirrors
- EcoLED headlights & LED rear lights
- Front & rear fog lights
- LED license lighting
- Rear bumper with exhaust pipe hidden

## Interior:

- Black greenhouse
- Coloured mouldings in airvents in Burgundy
- Height-adjustable front seats
- Split and foldable rear seats
- Nappa leather multifunctional steering wheel
- Leather hand brake & gearshift knob
- Interior door and side trim panel with textile and decor moulding
- Net on the central console
- Front centre armrest
- Drawer under passenger seat
- Reading lights for driver and passenger seats
- Autodimming interior mirror
- Sunvisors with mirrors and card-holder
- Interior lighting in the footwell, central console and door panel
- Front and rear power windows



# Every party needs lights.

Shine on. With Full LED headlights coming as an optional extra on the Xcellence trim to give you endless illumination while brightening your path and keeping you safe en route.



# Steady, strong and stylish.

Your mates will need shades when you rock up with these rims. The Xcellence trim comes complete with Optional 17" wheels in Nuclear Grey.



# Modify the mood.

Find the right tone. With lights built into the footwells, doors and airvents of the new SEAT lbiza, its ambient lighting system lets you match the mood to how you feel.



# It's the small things.

Step into your SEAT Ibiza without taking your keys out of your pocket. The KESSY system comes in handy when you've got your hands full.

# et there with roper flair.

All your mates, all together, going all out in style. The Style trim gives you a choice of sleek alloy wheels with a dynamic exterior design, and a comfortable interior that's the perfect place for all your favourite people.



## A touch of class.

Why not keep things sophisticated? The Neutral Grey airvent moulding on the new SEAT Ibiza's Style trim gives your interior a refined look.



# Close enough for comfort.

The Rear Parking Sensor tells you how close you are to other vehicles or surrounding objects. So, when you're manoeuvring into position, you'll have advanced control so you can back in smoothly.

8800 IHW



## Streamlined motion.

Complete with 16" alloy wheels in Nuclear Grey as optional to give you a lightweight and timeless way to move through your days.



## Cool flow, cosy heat.

Whatever it's like outside, Climatronic keeps your cabin temperature the way you like it. Your friends will thank you later.



# Quality feel and command.

Enjoy the style, comfort and sensation of a leather-wrapped multifunction steering wheel that allows you to be in full control: of the journey and the tunes.



## Shine on.

The Eco LED lights make sure all your moves are seen in bold and boundless style. With innovative Eco technology keeping energy consumption down so you can light up for longer.

# Standard equipment

# Safety:

- Side airbag in front with curtain airbag
   and deactivation
- 3-point seat belt for all seats
- Three rear head restraints
- Visual and acoustic seat belt reminder
  [front and rear]
- ISOFIX + Top Tether Anchors in side rear seats
- Cruise Control System (CCS)
- Electronic Stability Control (ESC)
- Electronic differential lock (XDS)
   with dynamic traction support\*
- Hill Hold Control
- Rear drum brakes
- Front Assist incl. autonomous emergency braking system
- Lane Assist
- Separate Daytime Running lights with automatic lights on
- Tiredness Recognition System
- Tyre pressure monitoring system
- Tool kit and tyre fit

## **Electronics:**

- Analog cluster
- SEAT Media System 8.25"
- SEAT CONNECT with Safety & Service and Remote access services for Media System
- Rain and light sensor
- Bluetooth® connection
- USB Type-C socket
- 6 speakers
- Digital Audio Broadcasting (DAB)
- Air conditioning
- Power locking with remote control
- Anti-theft electronic vehicle immobilization
- 2 foldable keys with remote control function

# **Exterior:**

- Enjoy 15" Brilliant Silver
   Alloy wheel
- Body-coloured bumpers,
   mirror cases and door handles
- Antenna for AM/FM reception
- Black window frames
- Eco LED headlights
   & halogen rear lights
- Rear fog lights
- LED license lighting
- Rear bumper with exhaust pipe hidden

# Interior:

- Grey greenhouse
- Coloured mouldings in airvents
   in Honey Mustard colour
- Height-adjustable front seats
- Split and foldable rear seats
- Leather multifunctional steering wheel
- Leather hand brake & gearshift knob
- Door panels in PVC
- Dimming interior mirror
- Sunvisors with mirrors and card-holder
- Front power windows
- Reading lights for driver and passenger seats

# All the essentials.

The rhythm of reliability, the beat of spirited design. Make the most of it in the Reference trim. Offering safety, style and access to a wide range of modern functionalities, so you can pack in your pals, turn up the tunes and get out into it.



## On it, safe and alert.

Thanks to Tiredness Recognition any erratic steering or lane deviations made while driving will cause both an audio and visual alert that is displayed right in front of the driver's line of vision on the Analog Cluster.



# Top it off right.

Dressed in Honey Mustard moulding that adds a touch of flavour to the airvent design and gives your interior the kind of vibrant look that the SEAT Ibiza is all about.





# Wheels.

15"



ENJOY 15"
BRILLIANT SILVER
ALLOY WHEELS
ST R



URBAN 15" Steel Wheels





DESIGN 16"
BRILLIANT SILVER
ALLOY WHEELS



DYNAMIC 17"
BRILLIANT SILVER
ALLOY WHEELS



PERFORMANCE 18"
BLACK R MACHINED
ALLOY WHEELS



DESIGN 16"
NUCLEAR GREY MACHINED
ALLOY WHEELS



DYNAMIC 17"
NUCLEAR GREY MACHINED
ALLOY WHEELS



PERFORMANCE 18"
GLOSSY BLACK MACHINED
ALLOY WHEELS



DYNAMIC 17"
BLACK MACHINED
ALLOY WHEELS
XC S1



PERFORMANCE 18"
BLACK MACHINED
ALLOY WHEELS



PERFORMANCE 18"
SPORT BLACK
ALLOY WHEELS
FR XC S1

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# Colours.





**DESIRE RED<sup>2</sup>** 











MAGNETIC TECH<sup>2</sup>













PURE RED<sup>1</sup>

# Upholsteries.





LE MANS CLOTH SPORT SEATS



ACERO CLOTH COMFORT SEATS



NAO CLOTH COMFORT SEATS



**■ DINAMICA® BLACK SPORT SEATS** 





DINAMICA® BLACK SPORT SEATS





hange up a little. The new SEAT Ibiza is good to go and primed for adventure, but that doesn't mean you won't want to tweak things a bit. Discover a wide range of accessories, all specially designed to fit your new SEAT Ibiza.

# Customisation.

When you're into the finer details, it means you can make the new Ibiza extra unique. Customise the exterior with some added special touches.

# Side door moulding.

Create a subtle symmetry throughout the exterior design of your new SEAT Ibiza with this chic, streamlined side door moulding.

# Front bumper lip.

Frame off the bumper with a striking finish. The front bumper lip accentuates the style and sportiness of your new lbiza's exterior.

# Customisation.

Nothing says cool like rocking up ready to perform. Accessorise your new SEAT Ibiza with a range of extras, crafted to add a sportive flair to your ride.

# Rear spoiler.

Why not big it up some more? This sleek spoiler enhances the aerodynamic performance of your new SEAT Ibiza while pushing its sportive aesthetic so you can really impress your mates.

# Rear diffuser.

Improve your flow and max up the look with an aerodynamically enhancing, embedded rear diffuser in stylish silver.



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# Interior.

Looking good and riding smart. Enjoy a range of accessories that'll make travel time so much sweeter.

# Net between seats.

Everything close at hand. This seat net is equipped with a collection of convenient pockets, so your passengers can keep travel essentials well organised.

# Aluminium pedals & footrest.

These pedals and matching footrest incorporate stainless steel and non-slip rubber to improve grip and enhance performance. It also finishes off the sporty touch to your cockpit.

# Protection.

You've got it. Now keep it in tip-top shape. Protect your new SEAT Ibiza from everyday bumps, scratches, dirt and dust with our full range of protective accessories.

# Front and rear mudflaps.

Ride out fresh and clean every time. Give your new Ibiza some TLC upfront with these front and rear mudflaps.

# Boot organizer.

Perfectly fitting to the floor panel, the boot organiser comes with telescoping bars to help keep everything in place.

# Reversible boot tray.

Load it all in, worry-free. Protect your Ibiza's boot space from wear and tear with this reversible mat: offering both a carpeted side and a plastic side on the reverse.



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# Transport.

Wild, free and set for the snow. Load in your crew and head for the hills in your new SEAT Ibiza.

# Ski rack Xtender.

Time for a quick escape? Cool. Easily slide your skis and snowboards on and off the roof with just one button using this extendable ski rack.

## Ski rack.

Great for a full car of mates, the SEAT ski rack is the perfect fit for your SEAT Ibiza: letting you hold 4-6 skis or 2-4 snowboards.

# Transport.

Double up on 2-wheeled fun and take your bicycles on the road when you go. SEAT's biking accessories let you load up swiftly and safely.

# Towing bike rack.

This foldable metal rack attaches to the tow bar of your new Ibiza, allowing you to easily transport 2 bikes on your next adventure.

## Bike rack.

Perfect for the passionate rider, this overhead rack adapts to your bike's shape and includes a frame clamp to keep everything safe and secure.



# Transport.

The new SEAT Ibiza not only helps you and everyone you know get there. But it also lets you carry everything you need along with you too.

## Surf rack.

Adapting to your board's shape to keep it safe and secure, this surf rack makes tripping out for some last-minute waves an easy flowing dream.

## Roof box.

Come rain, come shine. Carry what you need and keep it fully protected from the weather. This aerodynamically designed roof box is simple to assemble and ideal for big road trips.

## Roof bars.

This versatile transport accessory lets you load gear on top of your new SEAT Ibiza and can be further customised by adding additional rack fittings as needed.





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# Pet accessories.

You'll probably want to share the good times with all the family? So, why not kit out your new SEAT Ibiza with some top pet accessories.

# Dog harness.

No matter how big your 4-legged friend is, bring them along for the ride. This harness is available in all sizes, from small to extra-large and is suitable for dogs weighing between 2kg and 40kg.

# Separation grille for pets.

This removable grille separates the cabin compartment from the boot area, providing extra protection while keeping your pets safe and secure.

We always give you the information you need upfront, along with an aftercare service that'll fully ease your mind. This way, you can spend more time living it up and enjoying the ride.



# Easy care, easy go.

With SEAT CARE, you benefit from a package of SEAT After Sales services at a fixed and competitive monthly rate. Value for money, with the service you expect. Starting from XX€ / month, you can save up to XX% compared to standard costs. Fewer worries. For more fun.



## We care. You don't have to.

The SEAT Warranty Extension lets you extend your 2-year manufacturer's warranty for 1, 2 or 3 years, or up to 100,000 km — whatever comes first. And if your car is new, the warranty comes included. Easy. Cost-effective. Worry-free.



# Need anything? Just call.

Want a tow? More fuel? On-the-spot repair? SEAT Mobility Service is here for you. 24/7. Everywhere in the EU, plus most neighbouring countries. For up to 10 years. This is complete, reliable roadside assistance. And best of all? If your SEAT is new, you get 2 years free.



# Relax. We've got this.

SEAT Insurance is tailor-made to your car. To keep you moving all year round. Our 24-hour customer service and official workshops using only SEAT Genuine Parts get you back on the road. Vandalism or theft? No problem. We're your ride.



# Forget about it. It's covered.

Why worry? SEAT Service & Maintenance contracts cover most services in the SEAT Service Programme for the first 3, 4 or 5 years of ownership. Available in Basic or Premium, with options for financing. So you can focus on the more important things in life.

## Move to ZERO. SEAT's environmental mission

🖒 Climate Change. 🕏 Resources. 😌 Air Quality. 🔍 Environmental compliance.

# Environmental information.

# Air quality

Diesel engines incorporate an optimised exhaust gas treatment, the Selective Catalityc Reduction system (SCR), with AdBlue® mono dosing to further minimize nitrogen oxide emissions.

# Bodywork

Use of ultra-high strenght steel, which together with hot stamping technology, permits a reduction in thicknesses and weight without loss of performance.

# Engines

Runs almost entirely on compressed natural gas (CNG), with just 9 litres for petrol. TGI engines are compatible with the use of natural gas from renewable sources, allowing reductions in CO<sub>2</sub> emissions (well to wheels) of about 80%.

## Seats

The use of new PUR foam formulations reduces the emission of volatile organic compounds (VOCs) in the cabin interior by up to 50%.

# Renewable and recycled materials

Use of renewable materials (cotton, natural rubber and cellulose) and recycled materials (plastics) in various parts of the vehicle.

# Aerodynamics

Improved vehicle aerodynamics, thanks to optimised design of the bodywork, wheels and cooling system.

# Lights

Headlamps are 100% LED and some rear lamps versions include LED technology, reducing significantly power consumption and increasing life and efectiveness of the light.

# SEAT Eco Drive Profile

ECO mode allows a driving style that modifies engine and transmissions parameters in order to reduce fuel consumption and emissions.

# Manufacturing process

In the period from 2010 to 2020, we have reduced the CO<sub>2</sub> emissions of every car manufactured by 45%, while also cutting energy consumption per car by 1%. Additionally, we've achieved a 28% savina in water consumption per car, and 64% reduction in waste generated per car.

> Recovery of part of the heat emitted during the incineration process in paint drying ovens, for use in space heating, heating process baths or absorption machines, among others.

Low rolling resistance tyres provide a reduction of the rolling resistance coeficient.



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